# **SmartTrader Introduction Video - Approximately 90 Seconds**

# Scene 1: 12 seconds (2 seconds lead-in)

(Visual: Techy Background/Globe Spinning)

Trillions of dollars are exchanged globally, each day by millions of Forex Traders.

With so much opportunity out there, investors all over the world are faced with a common dilemma...

#### Scene 2: 10 seconds

(Visual: Career, Family, Spouse)

How do you balance a career, family, and relationships while planning for your financial future? How can you spend less time analyzing the market and more time enjoying your life?

#### Scene 3: 5 seconds

(Visual: Devices)

**Smart** traders have discovered a modern solution.

Introducing SmartTrader...

## Scene 4: 12 seconds

(Visual: Branding, Cloud Connectivity)

SmartTrader is a cloud-based, Forex trading platform that provides a seamless market experience across phone, tablet, and desktop devices. It's easy to use with real-time data you can rely on.

#### Scene 5: 8 seconds

(Visual: Community Jenga)

[Text call-out: Smart Traders make **smart** connections.]

Join our community and trade as a team. Increase your profit potential when you engage with other traders who are **already** where you want to be.

## Scene 6: 8 seconds

(Visual: Trading Ideas Screenshot)

[Text call-outs:

- Up-to-date live feed
- View, import, and share ideas

• Like and comment]

With Trading Ideas and Scripts, you'll have exclusive access to tools, strategies, charts and analysis created by traders...**just like you.** 

## Scene 7: 10 seconds

(Visual: Like, comment, and share)

Establish yourself as a trusted Forex influencer. When you publish your own charts and ideas, you'll help shape the community **and** get valuable feedback in the process.

## Scene 8: 10 seconds

(Visual: Features)

[Text call-outs:

- Custom Alerts
- Smart Trendlines
- Smart Fibonaccis
- Smart Support and Resistance]

Powerful features give you an edge worth sharing. With custom alerts, smart trendlines, smart fibonaccis, and smart support and resistance, the heavy lifting is done for you.

## Scene 9: 9 seconds

(Visual: Globe)

Mobility is the new trading trend. Built with speed and portability in mind, SmartTrader gives you the freedome to master the market... **everywhere you trade.** 

## Scene 10: 5.5 seconds

(Visual: Branding)

Trading Better. Faster. Smarter...SmartTrader